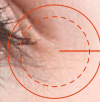


## THE VENUS VIVA™ EXPERIENCE



■ Decrease visible **pores** for even skin texture



■ Reduce **signs of aging** for a fresher, more youthful look



■ Even out **textural irregularities** for refined looking skin



■ Reduce **acne scars** for a clearer and healthier complexion



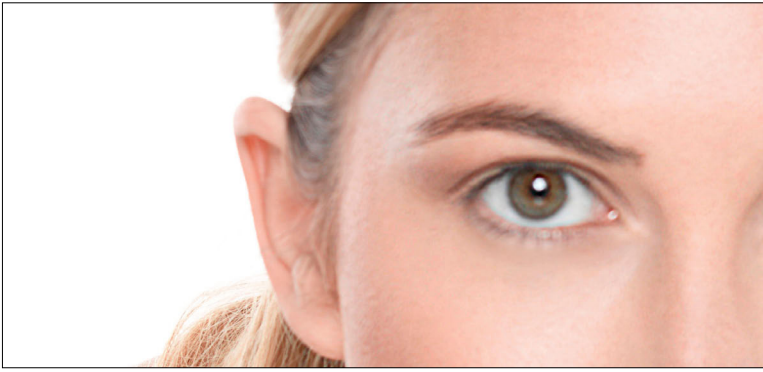
■ Diminish **deep lines and folds** for younger looking skin



■ Correct **necklace lines** to lessen the signs of aging



■ Diminish and tighten **lax skin** for a more firm décolleté



# EXPERIENCE THE INNOVATION

Breakthrough technology that is changing the market landscape with superior treatments using NanoFractional RF™ with SmartScan™ technology:

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ACNE SCARS

---

TEXTURE IMPROVEMENT

---

SKIN TIGHTENING

---

WRINKLE REDUCTION

---

FACIAL REJUVENATION

---

## THE NEW GOLD STANDARD MEDICAL AESTHETIC EXPERIENCE

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Breakthrough innovation with first of its kind scanner technology, providing homogenous energy delivery

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Superior treatment results due to largest spot size in the industry allowing for ultimate patient experience

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A business experience that grows your practice and delivers superior ROI in less time

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Technical Specifications	
Input Voltage	240/120/100V ~, 350W(MAX), 60/50Hz.
Output RF Frequency	1MHz ,460KHz
Fuse	3.15A, 250V
Max RF Output Power	Up to 120W
Max Output Energy (Venus Viva Applicator)	62mJ/pin
Magnetic Pulse Frequency	15Hz
Magnetic Field	Up to 15 Gauss
Dimensions	380mm x 400mm x 280mm / 14.95in x 15.75in x 11in (W x L x H)
Weight	8 Kg / 17 Lbs

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 Toronto, Ontario M2J 1R4 Canada  
 Tel. 888-907-0115 efax 855-907-0115

**USA Offices**

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Visit us at [venusconcept.com](http://venusconcept.com)

Venus Viva Venus Viva is cleared by FDA for dermatological procedures requiring ablation and resurfacing of the skin and is licensed by Health Canada for procedures requiring ablation and resurfacing of the skin and for the reduction in the appearance of wrinkles and rhytides. © All rights reserved. Venus Viva logo, SmartScan logo are trademarks of Venus Concept and may be registered in certain jurisdictions. NanoFractional RF and SmartScan are proprietary technologies of Venus Concept.

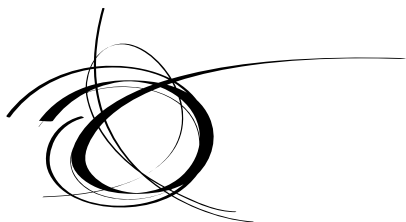


# VENUS VIVA



NanoFractional RF™  
WITH SMARTSCAN™ TECHNOLOGY

THE NEW GOLD  
STANDARD  
WORKSTATION  
FOR FACIAL  
REJUVENATION  
TREATMENTS



# VENUS CONCEPT

## DELIVERING THE PROMISE

Venus Concept is strongly focused on delivering the promise of a better, more beautiful tomorrow.

A visionary company that thinks differently and defies convention, Venus Concept is all about making the promise of groundbreaking science come true and eradicating preconceived notions about beauty, beauty treatments, aging and how to do business in this area of medicine.

Led by a team of seasoned executives and researchers, world renowned for their achievements in the aesthetic medicine industry, Venus Concept invents a new future delivering on the promise of a more effective, more pleasant and more profitable experience. For more information about Venus Concept, please visit [venusconcept.com](http://venusconcept.com)



Visit us at [venusconcept.com](http://venusconcept.com)

## TRANSFORMING THE TREATMENT EXPERIENCE

Venus Concept is once again creating new standards for innovative devices and treatment methods for facial rejuvenation solutions that deal with skin laxity, texture, lines and wrinkles.

Venus Viva™ is an all-in-one desktop delivering impressive efficacy through NanoFractional Radio Frequency™ (RF) with one-of-a-kind SmartScan™ technology, which will expand your clinic services with impressive results, increase patient satisfaction and provide a solid return on investment.

- Largest variable treatment area in the industry
- Unique pattern selection technology
- Superior RF depth penetration
- Consistent selectional dermal heating
- Controlled coagulation and ablation ability
- Portability and ease of use
- Immediate and long term results
- Increased treatment options with multi-applicators

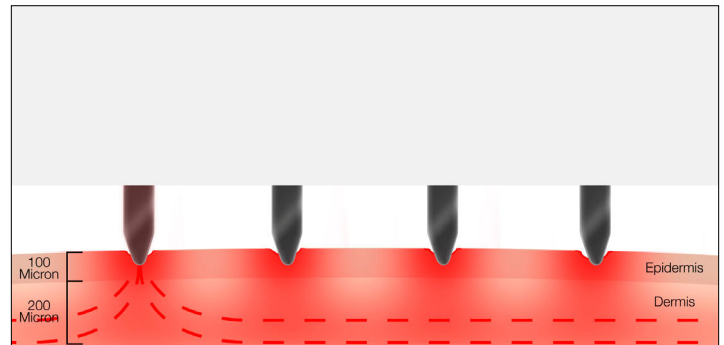
## NANOFRACTIONAL RF™ WITH SMARTSCAN™ – THE NEW GOLD STANDARD

Venus Viva™ is safe for all skin types and utilizes with the revolutionary NanoFractional RF™ with SmartScan™ technology that allows heated zone density control and unique pattern generation.

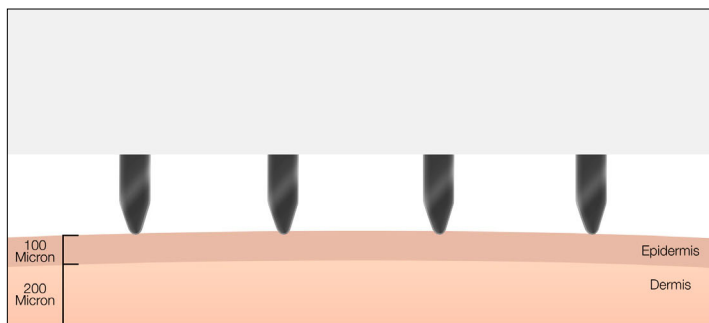
NanoFractional RF™ with SmartScan™ technology is delivered through 160 pins per tip with 62mj per pin, and a smaller footprint per pin (150x20 Microns) resulting in minimal downtime due to micro wound.

The state-of-the-art patented tip technology with 1000 pulses and a phenomenal depth of penetration (up to 500 microns), provides varying energy density enabling both ablation of the epidermis and coagulation of the dermis area resulting in skin resurfacing with minimal pain.

Venus Viva™ features a revolutionary new pin design for creating micro dermal wounds, which expedites the coagulation process compared to other traditional fractional treatments. Venus Viva™ also utilizes the patented SmartScan™ feature for NanoFractional™ Radio Frequency delivery, which reduces patient discomfort and allows for multiple pattern selections for faster, less complex treatments. The end result is safer, more improved energy delivery, flexible treatment sizes, varied levels of ablation with improved efficacy and reduced downtime.



New pin design creates micro dermal wounds for faster healing



SmartScan™ RF energy delivery with up to 500 Micron depth of penetration

## NanoFractional RF™

- Highest heat capacity
- Superior heat conduction
- Largest spot size for RF to penetrate
- Phenomenal depth of penetration (up to 500 microns)
- Superior distance from upper edge to pins
- Contraction of collagen
- Synthesis of collagen



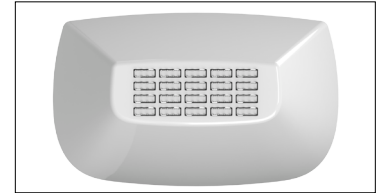
Venus Viva™ Handpiece

## VENUS VIVA™

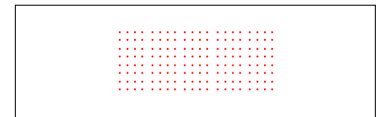
The Venus Viva™ applicator utilizes superior NanoFractional RF™ with SmartScan™ technology. With impressive multiple pattern options to fit individual treatment needs, a large spot size and a small pin footprint, any operator can treat the entire face and neck on all skin types; to reduce wrinkles, fine lines, smoothen skin texture and appearance.

### SmartScan™

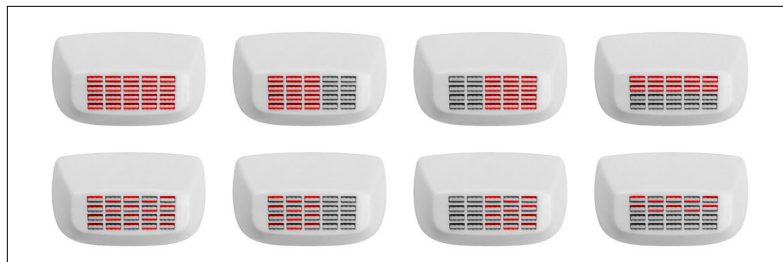
- State-of-the-art patented tip technology with 1000 pulses
- RF and selectional dermal heating
- Smaller footprint per pin (150x20 Microns) creating micro-wounds for shorter downtime
- Maximum coverage with minimal pain (160 pins per tip with 62mj per pin)



Venus Viva™ Tip



Venus Viva™ Footprint



Unique Pattern Generator

- Pattern generator through unique algorithm enables maximum flexibility during treatment
- Energy delivered to each pin individually
- Uniform post treatment tissue appearance and minimal down time



DiamondPolar™ Handpiece

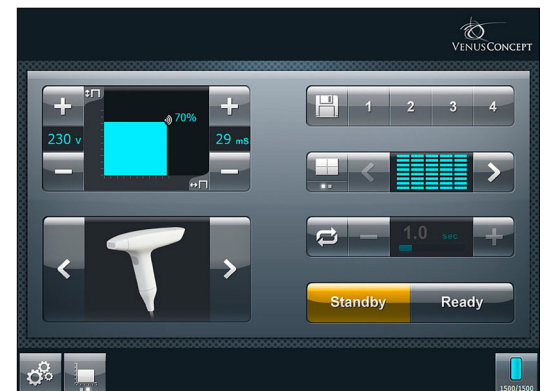
## DIAMONDPOLAR™

The DiamondPolar™ applicator provides a non-invasive skin tightening treatment, safe for all skin types, for the face, neck and hard to reach body areas. The applicator utilizes the proven (MP)<sup>2</sup> technology combining Multi-Polar RF and Pulsed Magnetic Fields. Providing no pain, no downtime or discomfort, the applicators unique electrode placement can treat around the eyes, along the jowls and other smaller body parts to smooth skin, wrinkles and fine lines.

## EASE OF USE AND OPERATOR COMFORT

The Venus Viva™, an all-in-one desktop, is completely portable and ergonomically designed with easy to use hand pieces that provide precise and accurate treatment areas, allowing both the operator and patient to be comfortable.

- Intuitive software and auto-repeat features
- Pre-programed or fully customizable treatment settings
- Combined with two parameters – power and pulse duration
- Greater control of ablation vs. coagulation ratio
- No return pads/pins due to scanning technology
- No limitations to treatment size or region
- Operators can maximize session times



Pre-programmed settings make treatments easy

## WHAT PATIENTS ARE SAYING ABOUT THE VENUS VIVA™

“Having researched the treatment options for removing wrinkles and fine lines on my face, I’m thrilled that I decided to have the Venus Viva™ treatment. The results are fantastic and with no pain and minimal downtime, I was happy to have completely healed within a few days.”

– Angela, Venus Viva™ Patient

“The results I received for skin laxity are great. My face looks tighter, healthy and has a natural glow, which is wonderful. The treatment didn’t take long and it wasn’t uncomfortable either. It definitely has become my favourite treatment option. I would absolutely recommend Venus Viva™ to anyone.”

– Ellen, Venus Viva™ Patient



## SUPERIOR TECHNOLOGY DELIVERED IN A BUSINESS MODEL THAT MAKES SENSE

- Minimal disposable costs
- Unmatched customer service
- Industry leading warranty program
- Advanced clinic finder and marketing support
- Ongoing clinical training
- Industry leading upgrade path to the latest technology

## COMPELLING RETURN ON INVESTMENT INFORMATION

Practice Average by Specialties\*

Specialty	Yearly Revenue	Monthly Revenue
Plastic Surgeon & Dermatologist**	\$136,722	\$11,394
Cosmetic Surgeon	\$107,010	\$8,918
Medspa	\$118,308	\$9,859
GP/FP	\$105,732	\$8,811
OB/GYN	\$105,972	\$8,831
Other	\$73,572	\$6,131

\*Based on a 2012 North American national audit of Venus Concept customers. Calculations are based on an average treatment time of 30 minutes with an average fee of \$250.00 per treatment. \*\* Based on an average treatment fee of \$300.00 per treatment.