



MERZ AESTHETICS

OWN YOUR BEAUTY

Show your emotions with confidence

BELOTERO®



Philtrum

Oral Commissure

Marionette

Vermilion Border

Cupid's Bow

Body of the Lip



Get ready to wear brighter lipsticks, laugh, smile, pout and kiss - with confidence!

Your lips are one of your most expressive features and help to convey your emotions. But every time you speak, eat, kiss, or smile, your skin remembers and lines eventually begin to show on your face. The vertical lines above and below your lips can be difficult to hide with makeup and are often highlighted when a bright shade of lipstick bleeds into them.

Downturned lines at the corners of your mouth can make you look sad or angry. Although these corner lines are a natural result of gravity taking its toll, you don't have to live with them. Defining, enhancing or plumping lips requires a less-is-more approach for a natural-looking result that lets you show your emotions with confidence and own your beauty.

BELOTERO[®]

Hyaluronic Acid Dermal Fillers

Hyaluronic acid (HA) is our skin's natural moisturiser, it binds water which moisturises the skin and provides tightness. Over time, its natural production decreases and skin loses its elasticity and firmness. Hyaluronic acid (HA) dermal fillers can improve lip volume and correct lip contours. Belotero® is a dermal filler that replaces lost hyaluronic acid. Belotero® integrates seamlessly into the skin for a natural effect, allowing your aesthetic practitioner to create subtle contours and volume.

The two products that will make a difference to your lips.



Belotero® Balance gel fills unwanted vertical lip lines and wrinkles radiating from lips and at the corners of the mouth, to add a soft shape to thin lips, or subtly sculpt contours.



Belotero® Intense provides volume and projection to the body of the lips. The unique CPM® technology and specific Belotero® properties means that Belotero® Intense is a great choice for highly mobile areas of the face, so that you retain your natural beauty.

BELOTERO®

Express yourself with confidence

Your mouth is central for the way you interact and express emotions, so treating lips requires care. When considering any form of aesthetic treatment, it is natural to patients to have concerns such as these...

'I'm worried my lips may feel hard or look uneven or lumpy'

Belotero® HA fillers integrate so smoothly and evenly into your skin that they feel completely natural, just like your own tissue.

This is especially important in areas like the lips, where you want to see the results but not necessarily feel anything different. Belotero® has an established safety profile.



*'So many magazine photos show celebs with a 'trout pout'
– it looks so unnatural!'*

It is always advisable to visit a qualified aesthetic practitioner, mastered in the art of using Belotero®. Treatment can be tailored to your lip shape, with fullness and definition added subtly for a natural approach. Lip enhancement requires a less-is-more approach, so it is better to go back to your practitioner for a top-up treatment, if needed, rather than have too much product injected during the first visit.

'My lips are a really sensitive area – I'm concerned the treatment may hurt.'

Belotero® Balance and Intense contain Lidocaine, for a more comfortable injection procedure. One study shows that after treatment with Belotero® Balance and Intense (with lidocaine), 93% of patients were very or very much satisfied with the cosmetic outcome. The pain intensity during the treatment was found to be mild and after 30 minutes the pain had noticeably diminished. Your lips may swell immediately after treatment, therefore it can often take up to a week before you are able to see the final result.

BELOTERO®

Natural-Looking Results

Beauty is about allowing your character and personality to shine through. Using Belotero® your aesthetic practitioner can create a tailored treatment protocol to meet your individual needs.

Oral commissure, marionette, lower lip



Before



After

Vertical lip lines (smoker's lines), vermilion border and body of the lip

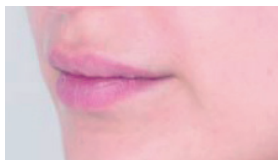


Before

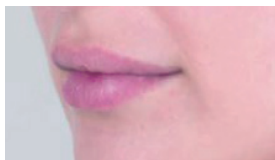


After

Body of the the upper and lower lip and marionette



Before

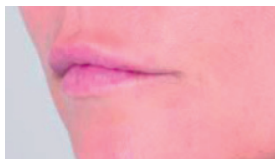


After

Commissure, marionette and upper and lower lip



Before



After

Frequently Asked Questions

How long does the treatment take?

Following your consultation and when you are happy to proceed, the treatment session will typically take about thirty minutes.

During the session, Belotero® is injected into the specific area using a needle or cannula.

Does it hurt?

The full Belotero® range is available with an anaesthetic which helps reduce any sensation of pain. For more information please ask your aesthetic practitioner about your individual treatment plan.

How soon can I return to normal activities?

There is little downtime following a Belotero® treatment, however, it is recommended that you should avoid wearing makeup for at least 12 hours after treatment and avoid exposure to heat, UV rays and prolonged exposure to the sun for 2 weeks after treatment.

How will the area feel after treatment?

The properties of Belotero® allow optimal spreading into your tissue. You may feel some itchiness around the treated area but will be left with even results.

To find out more about Belotero®, speak to your aesthetic practitioner or visit www.belotero.co.uk

Will I notice the difference right away?

Yes, the aesthetic results are immediate.

How long does Belotero® last?

The effect will depend upon the individual and the area treated, for example lip rejuvenation using Belotero® Balance can last between 9 and 12 months

Are there any side effects with Belotero®?

Belotero® products are based on hyaluronic acid, a natural component of the skin. There are however, some injection related reactions which may occur and include slight redness, swelling, itching, bruising and pain at the injection site.

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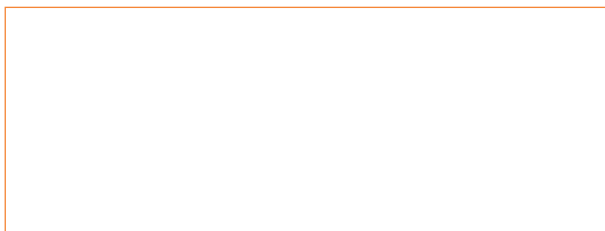
Before treatment, you should inform your aesthetic practitioner if you are taking any medication and if you have any allergies, especially to lidocaine. You should always discuss any side effects and/or post treatment reactions with your practitioner. Don't be afraid to ask your aesthetic practitioner questions.

BELOTERO®

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OWN YOUR BEAUTY *with* **BELOTERO[®]**

If you would like more information about Belotero[®], please speak to your aesthetic practitioner today or visit www.belotero.co.uk



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